



**The project «WE-NET – Working for ENvironmentally Educated Towns »  
was funded with the support of the European Union under the  
Programme "Europe for Citizens"**

---

**Applicable to the Strand 2 – Measure 2.2 "*Networks of Towns*"**  
**Measure 2.3 "*Civil Society Projects*"**  
**Strand 1 – "*European Rememberance*"**

## **26 events have been carried out within this project:**

### **Event 1: “The added value of the multistakeholder approach to reaching the objectives of the Environment Action Programme 2020”**

**Participation:** The event involved 111 citizens, including 4 participants from the city of Strasbourg (**France**), 4 participants from the city of Cervino (**Italy**), 6 participants from the city of Mesagne, (**Italy**), 3 participants from the city of Ferrieres, (**Spain**), 3 participants from the city of Krakow, (**Poland**), 4 participants from the city of Lisbon, (**Portugal**), 4 participants from the city of Novo Mesto, (**Slovenia**), 4 participants from the city of Knjazevac, (**Serbia**), 4 participants from the city of Rzeszow, (**Poland**), 2 participants from the city of Brussels, (**Belgium**), 70 participants from the city of Thiene (**Italy**).

**Location / Dates:** The event took place in Thiene, Italy, from 12/11/2015 to 15/11/2015

**Short description:** The activity in Thiene officially kicked-off the two year project. The objective of the event was to provide the partners and all local and international participants with a general understanding of the EU Environment Action Programme to 2020 and to built strategies to implement it at the local level, by putting particular emphasis on the role of local authorities and citizens.

### **Event 2: “Recycling and communities’ economic and social development: what role for local actors?”**

**Participation:** The event involved 102 citizens, including 3 participants from the city of Strasbourg (**France**), 3 participants from the city of Cervino (**Italy**), 3 participants from the city of Mesagne, (**Italy**), 3 participants from the city of Ferrieres, (**Spain**), 8 participants from the city of Thiene, (**Italy**), 4 participants from the city of Novo Mesto, (**Slovenia**), 3 participants from the city of Knjazevac, (**Serbia**), 2 participants from the city of Rzeszow, (**Poland**), 5 participants from the city of Brussels, (**Belgium**), 68 participants from the city of Lisbon (**Portugal**).

**Location / Dates:** The event took place in Lisbon, Portugal from 1/06/2016 to 3/06/2016

**Short description:** The aim of the event was to promote cooperation among institutional, civil society and private sector across Europe, for the purposes of fostering an effective recycling process advantaging the communities as a whole. Success cases and good practices have been shared at the transnational level with the objective to promote knowledge transfer and bring new positive change to the local territories.

### **Event 3: Implementing the circular economy at the local level: How to effectively engage citizens in the process?**

**Participation:** The event involved 101 citizens, including 6 participants from the city of Strasbourg (**France**), 4 participants from the city of Cervino (**Italy**), 6 participants from the city of Mesagne, (**Italy**), 4 participants from the city of Ferrieres, (**Spain**), 10 participants from the city of Thiene, (**Italy**), 4 participants from the city of Krakow, (**Poland**), 4 participants from the city of Lisbon (**Portugal**), 4 participants from the city of Novo Mesto, (**Slovenia**), 3 participants from the city of Birgu, (**Malta**), 4 participants from the city of Knjazevac, (**Serbia**), 2 participants from the city of Rzeszow, (**Poland**), 50 participants from the city of Brussels, (**Belgium**).

**Location / Dates:** The event took place in Brussels, Belgium, from 14/11/2016 to 17/11/2016

**Short description:** The event was an opportunity to bring together local authorities, civil society organisations and experts to exchange knowledge and good practice on how to effectively engage citizens in implementing the transition to a circular economy model. The objective of the activity is to identify and transfer successful mechanisms increasing individuals’ responsibility to sustainable development.

### **Event 4: Waste management and circular economy: what challenges for local actors? The experience of the project WE-NET**

**Participation:** The event involved 102 citizens, including 2 participants from the city of Strasbourg (**France**), 6 participants from the city of Brussels, (**Belgium**), 6 participants from the city of Cervino (**Italy**), 7 participants from the city of Thiene, (**Italy**), 4 participants from the city of Krakow, (**Poland**), 3 participants from the city of Lisbon (**Portugal**), 4 participants from the city of Novo Mesto, (**Slovenia**), 3 participants from the city of Knjazevac, (**Serbia**), 2 participants from the city of Rzeszow, (**Poland**), 65 participants from the cities of Mesagne and Brindisi, (**Italy**).

**Location / Dates:** The event took place in Mesagne and Brindisi, Italy, from 2/05/2017 to 04/05/2017

**Short description:** The activity was an occasion to further analyse more than 20 good practices collected at the local level and assess the overall two-year process developed in the framework of WE-NET. In terms of outcomes, the project produced more than 24 awareness raising and trainings processes in 12 communities, targeting youngsters and their families; more than 1500 participants directly involved in the activities; more than 50 000 people informed about the model of circular economy and the role of local actors in its implementation; knowledge

and environmentally friendly behaviours increased and a set of recommendations drafted for European institution to bring local actors voice in policy debate around circular economy.

**Event 5: Local event in Belgium implemented by Association de la Ville et des Communes de la Région de Bruxelles-Capitale, Commune d'Etterbeek and ALDA (educational and awareness raising activity)**

**Participation:** The event involved more than 70 local citizens

**Location / Dates:** The event took place in Etterbeek, Belgium, on 27/10/2016

**Short description:** Developed according to the guidelines of the Open Space format, more than 15 topics were discussed, from the reuse of waste and local democracy to energy efficiency, the use of public spaces, energy efficiency and how to promote more social cohesion. "What collective, realistic, impact-oriented actions can we develop and implement to live in the community of our dreams?" was the framework of the debate. Participants were invited to discuss whatever matter of concern to their daily life, to dream about their perfect community and to come up with concrete key actions on how to move towards that community. Citizens from every walk of life and the intergenerational dimension were a key to this event. Ideas such as democracy, food consumption, energy, economy and pedagogy were developed and shared in plenary on key clusters.

**Event 6: Local event in Belgium implemented by Association de la Ville et des Communes de la Région de Bruxelles-Capitale, Commune de Watermael-Boitsfort and ALDA (educational and awareness raising activity)**

**Participation:** The event involved more than 200 local citizens

**Location / Dates:** The event took place in Watermael-Boitsfort, Belgium, on 24/04/2017 and throughout August 2017

**Short description:** The event aimed at promoting the principles of circular economy in the community via the organisation of the "Donnerie". This action allows to reduce waste, try to change citizens' consumption pattern in giving a second life to objects and mainly reuse object or clothes from others people who do not need them anymore. The event was accompanied by a massive communication campaign to inform the citizenry to attend the event and an additional campaign in August 2017 aimed at recruiting volunteers who are a key pillar in making the event possible, given the high participation in the event.

**Event 7: Local event in Thiene, Italy implemented by the Municipality of Thiene and RSN Ricerche e Studi Naturalistici Biosphaera (educational and awareness raising activity)**

**Participation:** The event involved more than 200 local citizens (mainly students and their families)

**Location / Dates:** The event took place in Thiene, Italy, from November 2015 to April 2016

**Short description:** The event aimed at promoting the principles of circular economy among students and their families. It targeted all fifth classes of the 5 primary schools in Thiene where as many as 9 classes, for a total of about 200 kids aged 10 were reached by the action as well as all first and second classes of the 2<sup>nd</sup> first level secondary school. The latter involved 18 classes and about 400 kids aged from 11 to 13. The practice was developed in 4 main step: front lessons of about 3 hours in each of the 27 classes; a school contest named "Thiene+50" aimed at collecting ideas and views from youngsters on how they see the city in 50 years time via model projects; an award ceremony for the 3 best projects and an exhibition opened to the wide public for a week in which all projects of the contest were exposed. The final objective of the action was to discuss about sustainable development moving from the local context.

**Event 8: Local event in Thiene, Italy implemented by the Municipality of Thiene (educational and awareness raising activity)**

**Participation:** The event involved more than 200 local citizens

**Location / Dates:** The event took place in Thiene, Italy, on 8 April 2017

**Short description:** The event aimed at promoting the concept of reuse among the local citizenry by organising a municipal market where all second-hand items can be sold and taken a second life. The sale activity is carried out on a non-entrepreneurial basis and professional salesmen and hobbyists are excluded. The maximum permissible space for each exhibitor is usually 18 square metres. The main outcomes have been to teach to the people that common objects can also have a second life, thanks to the good will and imagination of citizens and that concrete actions of the circular economy are possible thanks to the commitment of the various actors involved, but they must be coordinated by the guide of an organization that could be the municipality.

**Event 9: Local event in Cervino, Italy implemented by the Municipality of Cervino (educational and awareness raising activity)**

**Participation:** The event involved more than 100 local citizens (mostly young people)

**Location / Dates:** The event took place in Cervino, Italy, in February 2016

**Short description:** The aim of the activity was to promote the model of circular economy in the schools of the community. The events were held at the Auditorium of the Secondary School by applying both non-formal and formal methodologies (slides presentations, interactive games on waste collection, direct management of recycled materials such as compost, paper and recycled paper, etc.). For each class, two meetings were held at a distance of one week, the first concerning "Separated collection" and the second on "Glass recycling and paper recycling".

**Event 10: Local event in Cervino, Italy implemented by the Municipality of Cervino (educational and awareness raising activity)**

**Participation:** The event involved 50 local citizens (mostly young people)

**Location / Dates:** The event took place in Cervino, Italy, in March 2017

**Short description:** Two workshops aimed at raising awareness on the connection between a correct waste cycle and community's wellbeing and sustainability were held on the occasion of the official launch of the new municipal waste collection centre. The activity reunited ordinary citizens, associations and all municipal and non-municipal staff in charge of the different phases of the waste management process. The activity was therefore an opportunity to debate how to make the system more effective for the whole community while raising awareness on the important role of citizens in the process.

**Event 11: Local event in Lisbon, Portugal implemented by CNJ (educational and awareness raising activity)**

**Participation:** The event involved 80 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Lisbon, Portugal, on 28 June 2017

**Short description:** The educational process promoting citizens' participation in sustainable development at the local level was developed in partnership with the Eco-events project, an educational and solidarity economy initiative that resulted from the International Meeting of the WeNet project held in June 2016 in Lisbon. The workshop was attended by members of the DLBC Network of Lisbon already working on promoting the circular economy model in the community by offering services to events in Lisbon with a strategy of sustainability (to associations, cooperatives, companies, etc.) and by EPAR students coming from a local vocational school interested in including eco-friendly and sustainable models in their educational curricula on entrepreneurship.

**Event 12: Local event in Lisbon, Portugal implemented by CNJ (educational and awareness raising activity)**

**Participation:** The event involved 52 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Lisbon, Portugal, on 18 April 2017

**Short description:** The activity aimed at collecting participants' views and opinions on the topic of waste management and at promoting collective responses to the needs of the community in a long term perspective. The approach gave the participants the opportunity to also imagine their community 30 years ahead. The event was attended by ordinary citizens (mainly youngsters), associations and representatives of local authorities. In order to give to everyone the opportunity to have a say, participative methodologies such as the world café were adopted. Reflections and proposals of future initiatives were elaborated and presented in forms of recommendations and further discussed in plenaries. The most evident result of this initiative was the elaboration of a manifesto which systematised, in a summary version, all the ideas produced.

**Event 13: Local event in Ferreries, Spain implemented by Fons Menorqui de Coopeario (educational and awareness raising activity)**

**Participation:** The event involved 46 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Ferreries, Spain, on 21 May 2016

**Short description:** The Waste and Sustainable Development Day was promoted by Local Agenda 21 of Ferreries and Fons Menorquí de Cooperació with the participation of the Waste and Energy Consortium of Menorca. It was a day when participants, through a guided visit to the Recycling Centre, a street action with real garbage

bags and a presentation of compost guide were introduced on: 1. Raw materials and their treatment when our objects become waste, 2. How do we recycle? 3. Home compost. The activity involved the members of the agenda, ordinary citizens and the council. Participants learned about the raw materials, the waste produced and its consequences and how citizens can reduce and recycle their waste. By holding the activity directly on the street, it increased the impact of bringing the information to the general public.

**Event 14: Local event in Es Mercadal, Spain implemented by Fons Menorqui de Coopeario (educational and awareness raising activity)**

**Participation:** The event involved 26 local citizens

**Location / Dates:** The event took place in Es Mercadal, Spain, on 25-26 November 2016

**Short description:** The event was organised in the form of a workshop on the topic of "Reducing our CO2 Emissions". It involved mainly teachers aiming to promote the educational work on this subject into 10 primary schools in Menorca. Four working groups worked during the activity on the following themes facilitated by experts: 1. Waste and climate change; 2. Food and climate change; 3. Mobility and climate change; 4. Energy and climate change. All groups worked on the rules of collaborative learning and developed various educational proposals to be put into practice at their respective schools. The event also benefitted of the presence and expertise of the delegate of education of the department of Madriz (Nicaragua) who during those days was collaborating with the schools of Menorca.

**Event 15: Local event in Rzeszów, Poland implemented by Liga Ochrony Przyrody Zarząd Okregu Podkarpackiego (educational and awareness raising activity)**

**Participation:** The event involved 140 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Rzeszów, Poland, on 12/04/2016 and 03/03/2017

**Short description:** Two working meetings have been organised to promote the Carpathian recycling maps in the community. The first meeting aimed at working on the implementation of the site that allows all residents of the region to use the information base on where the waste containers are located, as well as to place containers on the map. The second meeting was organised in the form of training aimed at providing youngsters from the Podkarpackie Region as well as teachers and coordinators of ecological projects with information and tools on the use of the map so as to include it in their daily work. After the training, participants decided to organize a promotional campaign in the region.

**Event 16: Local event in Rzeszów and Iwonicz, Poland implemented by Liga Ochrony Przyrody Zarząd Okregu Podkarpackiego (educational and awareness raising activity)**

**Participation:** The event involved more than 200 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Rzeszów and Iwonicz, Poland, from November 2015 to April 2016

**Short description:** A set of events were organised between November 2015 and April 2016 to raise awareness on circular economy and recycling, more particularly. A conference on recycling and environmental protection in the Podkarpackie region gathered several specialists to re-discuss the waste management plan in the community. An Internet competition led children and youth to develop project ideas such as "For the sake of our environment", "Smart kids segregate garbage", "Help and care for the environment" and many more. All ideas were voted online by citizens. A Singing festival "Eco-recycling contest" was also organised for the youth from the whole Podkarpackie region. The event was followed by the Olympics of ecological knowledge, organised in partnership with the Rzeszow University of Technology and raised awareness on recycling issues.

**Event 17: Local event in Mesagne, Italy implemented by ISBEM (educational and awareness raising activity)**

**Participation:** The event involved 75 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Mesagne, Italy, on 5 April and 4 May 2016

**Short description:** Two workshops aimed at promoting the circular economy model and reflections around the recycling pillar were held in Mesagne in April and May 2016. They targeted young students aged 17-18 and all coming from schools in the province of Brindisi (Liceo Classico of Francavilla Fontana and Liceo Scientifico of Mesagne). The objective of the workshops was to promote the WE-NET project and educate youngsters on ideal waste recycle processes. The activity was an opportunity to bring back to the local community the knowledge

developed via the transnational exchange in Thiene and debate with the participants about their views in better protecting the environmental richness of their community. Non-formal educational methodologies have been applied such as video shows and “world café” to facilitate participants’ involvement. Banners with catchy slogans were also produced.

**Event 18: Local event in Mesagne, Italy implemented by ISBEM (educational and awareness raising activity)**

**Participation:** The event involved more than 200 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Mesagne, Italy, in February and March 2017

**Short description:** Three workshops have been organised in the province of Brindisi at and in in cooperation with Liceo Scientifico ISS E. Ferdinando in Mesagne, Istituto Tecnico Commerciale - ISS E. Ferdinando – Mesagne and ISS De Marco-Valzani in Francavilla Fontana. The activities, duly prepared with the support of teachers, aimed at triggering debates on the correlation between waste management at the local level and the sustainability of our planet. Through non formal methodologies, the use of videos and facilitators, participants had the opportunity to better understand the value of a correct waste recycle process and got introduced to the concept of circular economy, very new to all of them. The events were also an occasion to reflect on the link between environmental protection and public health. Youngsters’ opinions and views have been exchanged and potential scenarios of their communities in 50-year time were debated. Participants also produced videos, posters and banners showcased on the occasion of the final international event WE-NET in Mesagne and Brindisi.

**Event 19: Local event in Knjaževac, Serbia implemented by the Municipality of Knjaževac (educational and awareness raising activity)**

**Participation:** The event involved more than 100 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Knjaževac, Serbia, in February and March 2016

**Short description:** "Više Znanja - Manje Otpada / More Knowledge - Less Waste", was the local activity that aimed to educate secondary school students and kindergarten children from Knjaževac Municipality about waste and its separation, as well as the protection of nature and natural resources. Activities included: workshops in the secondary school - Tehnička škola Knjaževac (local partner in the project WE-NET) and creation of a group of young educators; educational and creative workshops for children in kindergartens led by young educators; making interior bins for selective disposal of waste for kindergartens and school. Three educative workshops have been held, all in all producing 30 decorative pieces made from 3P packaging, 100 educational flyers edited and distributed, 8 bins for sorting waste for school and kindergarten corridors, from OSB plywood constructed and placed and 4 containers for sorting waste placed in the inner courtyard of the secondary school.

**Event 20: Local event in Knjaževac, Serbia implemented by the Municipality of Knjaževac (educational and awareness raising activity)**

**Participation:** The event involved more than 28 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Knjaževac, Serbia, on 24-25/06/2017

**Short description:** “Green is IN!” was a two-day workshop aimed at educating youngsters aged 15-18 on circular economy while raising their capacities to act as multipliers by using digital technology (producing radio and video content). The activity built up on the first local event implemented in 2016 in Knjaževac within the framework of WE-NET and further the capacities of the group of young eco-educator. The workshop gave participants an opportunity to be informed and reflect collectively on the circular economy model (what, how and who and the model in its everyday practice); how to find and identify information on circular economy that may be of interest to the youth in the community and how to raise youngsters’ interest on the topic of circular economy. While debating the latter, participants developed short radio and video contents. The “Green is In” segment was introduced as a part of the weekly youth radio programme on local radio station FKMS (<http://fkms.radio12345.com/>) every Saturday, 11-12h.

**Event 21: Local event in Krakow, Poland implemented by the Union of Associations Multikultura (educational and awareness raising activity)**

**Participation:** The event involved 50 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Krakow, Poland, on 15/04/2016

**Short description:** The Union of Associations Multikultura in partnership with other local organisations and the

local municipality organized a tournament on environmental issues at the Center of Culture. The activity reunited children, teenagers and their families as well as the citizenry in more general terms to reflect on circular economy and recycling in their community. Non formal education methodologies to introduce the concepts of environmental protection and sustainable development, by focusing more particularly on air pollution and recycling. The young participants also had the opportunity to present their environmental projects and exchange with their peers. The proposals were evaluated by a committee and youngsters were awarded for their work.

**Event 22: Local event in Krakow, Poland implemented by the Union of Associations Multikultura (educational and awareness raising activity)**

**Participation:** The event involved 50 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Krakow, Poland, on 26/01/2017

**Short description:** "My City in 50 years" aimed at triggering debates among the young participants on the needs of the community in terms of environmental protection and sustainable development. Non formal education methodologies designed to facilitate the exchange among peers while bringing experts' inputs and feedback have been deployed throughout the activity. Youngsters' views and opinions on how to make their community greener and respectful of the environment were collected while the potential scenarios in 50-year time were analysed and discussed. The activity also deployed videos, posters and banners produced by participants with the intent to spread the knowledge of the circular economy model among their peers.

**Event 23: Local event in Novo Mesto, Slovenia implemented by the Association for Developing Voluntary Work Novo Mesto (educational and awareness raising activity)**

**Participation:** The event involved 66 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Novo Mesto, Slovenia, on 16/02/2016 and 14/04/2016

**Short description:** Both workshops aimed at raising awareness on the circular economy model, its application at the local level and the role of local authorities and citizens, in particular youngsters, in successfully implementing the model. In February, the screening of the documentary film "The true cost" kicked off the activity in order to reflect on the production process of people's daily items such as cloth, and in particular on the link between production processes and the well-being of the planet. Participants reflected on the sustainability of certain processes, in terms of water consumption, chemical products used and labour force. They stressed the need to revise no longer sustainable processes whose cost is mostly paid by the environment and development countries. The workshop was also an opportunity to raise awareness on the Sustainable Development Goals and the Agenda 2030. In April, the workshop "Creating a model of Novo Mesto today and in the future - from recycled materials" brought together children and teenagers, through games and video watching, to discuss and be informed on the importance of recycling and environmental protection for the community. They got to know recycling circle and selective waste sorting models.

**Event 24: Local event in Novo Mesto, Slovenia implemented by the Association for Developing Voluntary Work Novo Mesto (educational and awareness raising activity)**

**Participation:** The event involved 98 local citizens (mostly youngsters)

**Location / Dates:** The event took place in Novo Mesto, Slovenia, on 21 and 24 March 2017

**Short description:** The first activity was developed as in-field visit and knowledge-sharing in the Novo Mesto Portoval forest, declared by the Municipality as a "forest for the specific purpose" due to its ecological and social functions. The reflections were promoted via a role game and the inputs and feedback of experts from Slovenian Forest Institute Novo Mesto. Participants were in direct contact with the environmental problem and concretely helped with its solution. Experts from Slovenian Forest Institute Novo Mesto helped them to understand the situation and together find the solution. More than 3000 trees were planted. The second activity led participants to discover the environmental state in their home town. They had to check the state of the environment and the progress made in last 10 years. Debates and possible environmental solutions were proposed and shared with peers and colleagues.

**Event 25: Local event in Birgu, Malta implemented by Birgu Local Council (educational and awareness raising activity)**



**Participation:** The event involved 46 local citizens

**Location / Dates:** The event took place in Birgu, Malta, on 10 and 11 January 2017

**Short description:** The activity aimed at promoting the circular economy model and recycling oriented strategies in the communities. Youths, elderly and citizens from both sexes were introduced to the concept and application of "Resource recovery - What it is? What can they do?". Both the City Council and participants brought wasted materials and worked collectively to give a second life to longer used items. Participants directly experienced that recycling and reusing waste should not be considered as a bad thing which is only done by poor people, therefore leading to new replicable ideas and solutions to reducing waste.

**Event 26: Local event in Birgu, Malta implemented by Birgu Local Council (educational and awareness raising activity)**

**Participation:** The event involved 35 local citizens

**Location / Dates:** The event took place in Birgu, Malta, on 5/02/2017

**Short description:** The activity aimed at promoting the circular economy model and recycling oriented strategies in the communities through the workshop "Cradle to Cradle in circular economy a reform approach". The objective of the event was to prove that what is generally considered as waste by one person is actually good for another, thus minimising waste generation and making a cheaper path for the good of the community. Recycling and reuse of waste was the main challenge and issue addressed around which participants reflected, debated and exchanged views. The workshop was therefore an opportunity to gain knowledge on the cradle to cradle policy, while learning that it could also be implemented on a small micro scale for the benefit of community projects.

